

Community Marketing

Monthly Newsletter

The monthly Chamber newsletter, offers information and opportunities for promotion and recognition for Chamber members and their employees. It is emailed out at the first of every month to our members.

Email Updates

Similar to the monthly newsletter, email Updates offer Chamber members a chance to showcase a particular event or promotion between newsletter mailings. This service is free and is sent out to all member subscribers. Provide us your e-mail address and we will place you on our list to receive these Updates. Your e-mail address will be kept confidential and will only be used for the purpose of delivering these messages to you.

Ribbon Cuttings

The Chamber staff schedules Ribbon Cutting ceremonies to commemorate new Chamber members and/or existing Chamber members who open a new business location. A photo taken during the ceremony will then be printed in the two local newspapers.

Chamber Web Site

Member businesses have the opportunity to place their news releases on the press release section of the Chamber's web site. This service, which is free to Chamber members, can be utilized for promoting a new product or service, announcing extended business hours, or to advertise an upcoming calendar event.

Chamber Membership Directory

The staff of the Chamber keeps an online all-inclusive directory of all their member businesses. Every chamber member business is listed in the directory. This directory is a great tool to promote your business, and is exclusive to Chamber members. The directory is available online and is updated regularly.

[Click here](index.php/member-directory) to see the online membership directory.

Networking Opportunities

Legislative Coffees

These events allow local individuals the chance to network with our legislators directly. Donuts and coffee are provided.

Annual Meeting & Banquet

This banquet celebration is held annually each winter, allowing business and community leaders an opportunity to gather, socialize and celebrate positive community efforts that have taken place throughout the previous year. More than 200 people typically attend the Banquet and Annual Meeting, enjoying a formal dinner followed by a short program and prizes.

Promotional Opportunities

Verdana, Helvetica, sans-serif; font-size: 12px; line-height: 18px;">Gift Certificate Program
</p> <p>Over 120 members currently participate in the Chamber's gift certificate program. This classic program encourages local money to stay local, benefiting Chamber members who participate. </p> <p></p></p>